



**Palm Valley Academy
Partners in Education Program
2023-2024**

**Bobcat
Heroes
\$6,000**

**Bobcat
Champions
\$1,200**

**Bobcat
Supporters
\$500**

Benefits for Partners In Education

Aug 2023	3 x company banner displayed at car line (36" x 48"), cart line (24" x 36") fences & in gym (36" x 48")	X			
Aug 2023	Logo on parent pick-up tag for car and cart lines	X			
Aug 2023	1 x company banner displayed at car line fence (24" x 36")		X		
Aug 2023	Full Page Flyer in 1st Day folder	X	X		
Nov 2023, May 2024	Social Media Group spotlight (beg and end of year)	X	X	X	
May 2024	End of year social media advert	X	X	X	
Ongoing monthly	Spotlight in school newsletter and Social Media (2 x posts in chosen months)	X			
Ongoing monthly	Social media spotlight (1 x post in chosen month)		X		
Ongoing monthly	Logo in Digital School Directory - send out monthly to PVA PTO members and PTO social media pages	X (full page)	X (half page)	X (quarter page)	
Ongoing monthly	Snack Day at parent pick-up car line <small>* Food and beverage provided by Partner</small>	X			
Ongoing monthly	Snack Day at parent pick-up cart line <small>* Food and beverage provided by Partner</small>		X		
Ongoing monthly	Company logo in monthly school newsletter	X	X	X	
Ongoing	Table at all PTO events	X	X		
Ongoing	Monthly spotlight in the welcome area of the front office. Logo displayed on welcome front office notice board	X			
Ongoing	PTO webpage logo and link to your website	X	X	X	
Ongoing	Free Silver PTO Membership for Partner with child/ren at PVA	X	X	X	
Ongoing	Access to Peachjar eflyer communications - \$25 per upload paid to St. Johns County School District	X	X	X	

In Kind Opportunities

Partners can receive recognition by providing in-kind donations (e.g. food, prizes, services, etc.) for the event. Recognition includes logo at event, in School Newsletter and on PTO Webpage.

*Items included in the In Kind package are in addition to the Partners in Education package

July 2023	Back to School Amazon Gift Cards for Teacher/Classroom Supplies <small>* Includes Resource Teachers, Paraprofessionals & Counselors</small>	14 teachers per grade x \$50 each = \$700
November 2023 & Spring 2024	Book Fair	Company branded items eg pencil, drawstring bag to cover up to 1000 purchases (one per student purchase)
Ongoing	Raffle prize contributions	Donations received from sponsor
Ongoing monthly	Character Counts	\$200 monthly donation to sponsor the monthly celebration breakfast
End of Year	Sunshine State Young Readers Awards	100 certificates with prize for the academic year

A La Carte Sponsorships

Partners can sponsor an event by providing donations for food, prizes, services, etc. for the event. Recognition includes logo at event, in School Newsletter and on PTO Webpage.

*Items included in the A La Carte package are in addition to the Partners in Education package

Aug 2023	Back to School Luncheon for Staff/Teachers)	\$ 500 - can be split with other sponsors
Aug 2023	"Tears and Cheers" Kindergarten Breakfast	\$ 250 - can be split with other sponsors
Dec 2023	Holiday Luncheon for Staff/Teachers	\$ 500 - can be split with other sponsors
Feb 2024	Bobcat Bolt	\$ 2000 total - can be split with other sponsors
April 2024	Spring Carnival	\$ 5000 total - can be split with other sponsors
May 2024	Staff Appreciation Week	\$ 500 per day - 1 sponsor required per day
May 2024	8th Grade Promotion	\$ 2000 total - can be split with other sponsors
May 2024	5th Grade End of Year Celebration	\$ 3000 total - can be split with other sponsors
Ongoing	"Spirit Night"	% return of sales from a selected time / night with PVA quoted with order

**COMPANY LOGO ON PVA STAFF AND PTO VOLUNTEER T-SHIRTS FOR ALL PARTNERS PAID IN FULL WITH SIGNED CONTRACTS BY
JULY 14, 2023**