

General PTO Meeting

Monday, September 19th – 9 am



Agenda

- Call to Order
- Establish if quorum is present
- Welcome
- August meeting minute approval
- Partners in Education Update- Covered by Aimee Moore, Treasurer
- PTO Board & Committee Chair Updates- Beth Gassner, President Elect
- Treasurer Update- Aimee Moore, Treasurer
- Middle School Room Parents- Heather George, Middle School VP
- Elementary Event Recap- Anne Powers, Elementary School VP
- Elementary Room Parent Update
- Upcoming events



Mission Review

To build a strong sense of community among our families while raising funds to provide our children with the best possible education and experience possible.



Partners In Education Update

- To Date
 - \$45,000 in revenue
 - 6 Hero Level
 - 4 Leaders
 - 10 Supporters
- Character Counts Donations
 - 5 Supporters covering all months
 - Coupon for free item
 - PTO provides
 - Bobcat Logo Character Counts sticker
 - Monthly Character Counts Pillar sticker
 - Septembers = Clean Juice
- Upcoming Event Sponsors
 - Ice Cream and Book Swap – Cara Ferreira
 - Book Fair – Brain Balance



PTO Board & Committee Chair Updates

- President Elect to cover President responsibilities
- Recording secretary
 - Election will be held; voting will occur in next General PTO Meeting.
 - Interested members can send their bio and indication of interest to elections@pvapto.org
- Committee Chair Update:

Committee Chair Positions Currently Filled	
Volunteer Coordinator	Amy Stellwagon
Partners In Education	Bev Ardibili
CAT Art Chair	Katie Berseth
Hospitality	Laura Freeman
Teacher Appreciation Week Co-Chair	Jessica Dareneau
Teacher Appreciation Week Co-Chair	Alli Thomas
Book Fair Co-Chair	Sabra Sanchez
Book Fair Co-Chair	Viviana Cardona
Holiday Shop Chair	Jodi Wojtowicz

Committee Chair Positions Open	
Apparel Chair	*Train with start date of April
Elementary Events Co-Chair	
Elementary Events Co-Chair	
Elementary Bolt Co-Chair	
Elementary Bolt Co-Chair	
MS Bolt/Glow Run Co-Chair	
MS Bolt/Glow Run Co-Chair	
Fundraising Chair	*Train with start date of April
Membership Co-Chair	
Membership Co-Chair	
5th Grade Promotion Chair	
8th Grade Promotion Chair	
8th Grade Semi-Formal Chair	



Treasurer Update

- Aug ending bank Balance = \$187,268
 - Current Sept net Rev/Exp = (\$11,409)
 - Reserves held for future years = (\$81,340)
 - Held for School Improvement = (\$18,521)
 - Remaining Net Rev/Exp for School Year = (\$56,603)
 - Estimated 2022/2023 Ending Bank Bal. = \$19,395
- Fundraisers
 - Pride Rock = \$1,800
 - One week remaining – 2/27
 - Little Caesar's = 119 sold/\$714.00
 - Amazon Smiles = \$288 (Q1 2022)
 - Book Fair : 10/5-10/14
 - Volunteer signup end of this week
 - Holiday Shop: 11/28-12/7 (tentative dates)
 - Chairs: Jodi Wojtowicz and Anamika Farford
 - More info to come soon
 - Holiday Spirit Store: Est Open Nov 1st
 - New designs and items for gifts
 - Will have “girly” options
 - Upcoming
 - Spirit Nights – looking into local restaurants to partner with
 - Looking for more consumable offerings (ie. Otis Cookies) vs soliciting sales type fundraisers



Membership

- Current Members
 - Total Revenue to date = \$22,790
 - Total Members = 272
 - Faculty & Staff = 14 or 5%
 - Bronze = 160 or 39%
 - Silver = 48 or 18%
 - Gold = 77 or 28%
 - Platinum = 16 or 6%
 - Bobcat of the Year = 11 or 4%



Membership Incentives

- Currently Offered Incentives
 - Silver and up = \$10 Spirit Voucher
 - Gold and up = Yearbook (est. cost = \$30) and \$10 Spirit Voucher
 - Total current estimated expense for incentives = \$4,640
 - Total remaining in approved budget exp line = \$345
 - Current est. exp = 20% of total revenue to date
- Breakdown of spend at level
 - Silver (48) = \$480
 - Gold (77) = \$3,080
 - Platinum (16) = \$640
 - Bobcat of the Year (11) = \$440



Membership Incentives Cont.

- Options
 - Continue with current offerings
 - Will need to add additional est \$4,640 to \$5,000 to budget with approval of general members vote.
 - If vote is approved, funds will need to be moved from other lines to cover expense.
 - Board Review and Ideas
 - Several raffle items at each level
 - Possible Admin approval items to benefit students
 - Principal for day
 - LiveSchool/Paws points
 - Open to suggestions and ideas
- Q&A



Middle School Room Parents

(Replacement for Bobcat Brigade)

- Room parents can sign up at Curriculum Chat this Wed, Sept. 21st in their student's homeroom
- For Middle School teachers without a homeroom- any parent can volunteer to cover (will be sent out to parents to sign up)
- We will also ask for those wishing to help with the Middle School Bobcat Bolt/Fun Run to sign up at Curriculum Chat (these volunteers will assist in sending out emails to help their Homeroom classes raise money)
- Dedicated Homeroom parents will help by sending out wish lists and communication on materials needed in each teacher's classroom and help coordinate collecting gifts and funds towards birthdays, holidays, and end-of-year gifts



Elementary Event Recap

- Ice Cream Social & Book Exchange
 - Held on Friday, September 16th
 - Around 300 people attended the event
 - 1 partner attended the event: Cara Ferreira with Keller Williams Realty
- Looking for a committee chair for Elementary Family Events. One event typically held per quarter such as: Bingo nights, Spring Festival, Movie nights, etc
- Bobcat bolt scheduled for February 7th and 9th. Immediate need for a committee chair or co-chairs for the event



Upcoming Meetings and Events

- Room Parent Training – Will be emailed once room parents confirmed.
- Next General PTO Meeting: October 16th- Time TBD
- Fall Book Fair: October 5th – 14th
- Picture Day: October 11th & 13th
- Holiday Shop: November 28th – December 7th

