Palm Valley PTO Meeting minutes

Monday September 21st, 2020

6:30 pm

1. Call to Order 6:35 pm
2. Establish quorum

Old Business

1. Back to School
   1. School Supply Distribution
      1. Sold 686 kits at a net profit of $2431; distributed over 4 days
   2. Communication Folders
      1. Created and distributed approximately 2300 “first day folders”
   3. 6th Grade Planners
      1. 310 planners were distributed to 6th grade first period teachers as a “Welcome to Middle School” gift
   4. Teacher Support
      1. Funds - $25 Amazon gift cards to each classroom
      2. PPE
         1. $7500 worth of Purell and Clorox wipes purchased and distributed
         2. PVA masks for all teachers and staff purchased and distributed
      3. Recess Supply Kits
         1. Sign-up genius distributed for all classrooms; PTO purchased surplus materials not purchased by parents – covering $567.69
      4. Sunshine State Books
         1. Purchased and distributed a complete set of sunshine state books for every classroom K-5, all ELA middle school teachers and the media center

New Business

1. Committee Updates
   1. Membership
      1. 211 families currently signed up ($14,505.25); if you have not renewed your membership please go online and complete that today!
      2. Membership perks (magnets etc) will be distributed in October, November and December as needed through teacher mailboxes.
   2. Apparel
      1. 69 orders processed in last 30 days, $2393 made ($34.69 average order value), distributing via teacher mailboxes
      2. Adding more items to the inventory
   3. Partners in Education
      1. New chair appointed; currently conducting additional outreach
      2. 12 partners have committed
2. Fundraising
   1. Birthday Book and Marquee – Discussing Student Leadership Involvement
      1. Sign-up genius sent out for Birthday Marquee
      2. Kicking off Birthday Book program in October; payment collection and distribution challenges
   2. Artome
      1. Elementary Art has already begun working on their Artome Art Show pieces. Artome is hosting our Art Show digitally for us this year. The Art Show will go live on Tuesday, November 17 and run through Sunday, November 29. Parents can choose to buy their child's artwork framed on the website and it will be shipped to the school for no shipping fee or choose to pay shipping and have it shipped directly to them.
   3. Gala
      1. The Gala will be held via an online auction this year on February 26th.
   4. Bolt
      1. In hopes that we will be able to complete the Bolt in-person, as opposed to conducting a virtual run, we have moved the Bobcat Bolt to the Spring semester.
   5. Book Fair
      1. A virtual book fair will be held in the Fall; a digital flyer will be distributed in the next two weeks.
   6. Charleston Wrap
      1. We have reached out to a representative of Charleston Wrap and are currently looking into the potential of doing an additional online fundraiser.
3. Co-Treasurer Vote- Welcome, Krystina Black!
4. Principal Update with Ms. Richardson
5. Next PTO Meeting – Monday October 5th at 9 am via Zoom

Adjurned 7:45pm