

Palm Valley Academy

General PTO Meeting Minutes- October 26, 2022

-Call to Order at 9:15 am

-Establish if quorum is present- quorum is present. 14 PTO members, 1 non member, 5 board members- Aimee Moore, Anne Powers, Heather George, Beth Gassner, Bev Ardibili.

-August & September meeting minute approval- minutes were unanimously approved.

-Voting for open Recording Secretary Position- There was only one candidate, Honesty Harless. Vote was taken by show of hands, Honesty was unanimously voted into the Secretary position.

-Fundraising Update

Little Caesar Pizza Kits- Sold 165 kits of the 200 goal- Equals \$990 profit

First Day School Supplies- Check received = \$2,689

Upcoming Fundraisers:

Dicks Wings Spirit night- Tonight!! Wednesday 26th, 5-10pm. Dine in and Carry out. Must mention PVA for order to count towards our event.

Holiday Spirit Store- Opening for orders 11/1 with all new designs and colors.

Holiday Gift Shop- Nov 28th-Dec 8th- Students will shop during scheduled class time, similar to book fair.

Volunteer signup will be out the week of 11/14. Start talking at home about who your child will be shopping for and budget to spend for each person.

Gift prices range from \$.25-\$20.00 per item. Majority of items will be in the \$5-\$10 range.

Raffle Basket from local businesses

Ticket sales will begin week of 12/5 and we will draw winners 12/19.

Holiday spirit store- all new ideas, cropped sweatshirts, hoodies, golf cart blankets, engraved tumblers,

Dr Reichenberg said she is working on some incentives for spirit days, unsure how the program will look exactly but we want to create incentives for students to wear their spirit wear to school.

\$50 and up PTO members will receive their spirit wear voucher, if someone decides not to use their spirit wear voucher those funds will stay with the PTO budget to cover the incentive amount that was needing to be pulled from other places in the budget as discussed in the September meeting.

Holiday shop will be Tuesday, Nov 29th-Thursday, Dec 8th, will need a lot of volunteers to make this successful- will need hands on help with managing budget. Price ranges are fairly low, gifts range from 25 cents to \$20 and will concentrate around \$5-\$10 range. Will get information out to teachers to communicate when classes will attend the shop. Received huge opportunity from local businesses to support some raffle baskets, these will be shared starting December 5th, will draw winners before the

holidays, variety of gift cards and items that will be included in the basket. If anyone has a small business or knows of one that would want to contribute please email Partners@PVAPTO.org.

-Elementary Events- Started planning for the bolt, we have chairs but we need a committee. Takes a lot of people to make the event happen, would love to have volunteers. Bingo event on Nov 18th, looking to have pizza available for purchase and ice cream for purchase. We want to do a large scale event in spring, we have elementary event chair but would love to get ideas from members or anyone interested in helping to be part of a committee. We do need volunteers to step up for these events and do hear complaints about PVA not holding events that other schools hold but we do need people to volunteer. Honesty asked if there is a donation box we could set up for people to drop donations to. Sam asked if we could add a donation button for the holiday shop or round up on purchases. Someone suggested we take donations

Dr. Reichenberg- Thanked everyone for stock the staff lounge, said teachers were very appreciative. Also thanked those that supported the school for the book fair. Once we get approval for sunshine state books we are looking forward to getting those books purchased through the proceeds we received from the fair. If anyone has an e wallet balance they can use that at the book fair in February. There are some children with fairly

Attendee thanked Dr. Reichenberg for letting kids dress up for Halloween. Suggested penny wars between classes, door decorating contest for Kindergarten- winter door decorating- kids bring in a dollar to vote on the door. Dr. Reichenberg- said she's looking for ideas and open to ideas. Member shared- Feel its important to recognize Veterans, Dr. Reichenberg said they are planning to update the wall outside cafeteria and plan to try to write letters to veterans. Hope to do more next year.

Discussed fundraising- biggest fundraisers are partners, PTO membership- please share that this is the biggest way we raise money. Member asked if there could be a PTO contact in each class, Aimee shared that the room parent is the PTO contact but they are not all PTO members. Less than 50% of families in the school are PTO members. Member shared that we should have a table at events to drive PTO membership, need membership drives- share to neighborhood pages. Share from PTO pages out to neighborhood pages. Zoom member- someone said that people think that being a member takes a lot of time, PTO members aren't making a time commitment but a financial commitment. We need to do education on what PTO membership means. PTO Member- have a focus, give money to media maybe have a student write something about how money is being used- PR work could help. Idea- whoever gets most PTO members in a class wins a prize. Asked for members to talk to friends. Discussed need to share. At every event we need someone doing a membership talk to share benefits of membership. Need to advertise what PTO money is going to and how it's impacting students. Teacher grants- uses about 75% of current membership budget, only leaves about 25% of our membership funds to cover other events. There used to be a graphic of what we fund to show people visually what we support as a PTO, could send in newsletter, send to teachers. Maybe use BOLT thermometer for membership. Typically, from this time in the school year out we don't get many new members. Aimee will work with Brittney to kick some things off potentially in December for membership.

-Meeting adjourned at 9:56 am