



Palm Valley Academy PTO

General Board Meeting Minutes

Wednesday August 18th, 2023 at 9:00 a.m.

Parent Representatives

President Beth Gessner	Pres Elect Honesty Harless	VP Elementary Anne Powers
VP Middle Jessica Deneau	Treasurer Brittany Hulsey	Recording Secretary Nicole Callis
Corresponding Secretary Brooke Connors		

PTO Members

Hannah DeVries	Heather George	Heather Brandon
Jenna Kelly	Brittany Balog	Tina Golden
Tara Carrero	Amanda Green	Kaley Adamson
Beena Joshi	Angela Denchenko	Kristin Gaspar
Angela Lancelot	Jen Thelen	Elaine Parker
Samantha Baker	Jennifer Spore	Rachel Trifiletti
Amy Stellwagon	Tori Walton	

[Meeting Called to Order by Beth Gessner at 9:08 a.m.](#)

Principal's Comments: Mr. Zachary Strom

- Desires to build a strong relationship and partnership with PTO and school
- Strong communication during summertime from the school
- The PTO relationship with membership flyers gave info on bridging the gap between PTO and school
- First day back with swag and gifts for the teacher were greatly appreciated
- Strom paid the dues for the teachers out of his funds
- Window coverings are starting to get up in which funds were utilized for.
- School Facelift
 - Wants school to be more appealing where it is more welcoming.
 - Flags going in down the road

President's Comments: Beth Gessner

- Call meeting to order at 9:08 a.m.
- Establish if quorum is present.
- Review of May 2023 General Board Meeting minutes:
 - Motion to approve minutes made by Beth Gessner.
 - 2nd Motion – Anne Powers.
 - All in favor.
 - May 2023 Board Meeting Minutes Approved.
- Dome hat fundraiser:
 - \$10 back to us for every hat sold (typical 25 per hat) \$4550
 - Winning grade gets a pizza party

- Will let people know when pick-up is
- Joining PTO is not a commitment to anything – the money goes to funds raised for the school
- Introduction of 2023-2024 Executive Board.

VP Elementary: Anne Powers

- Back to School Bingo:
 - Friday the 25th
 - All slots are full
 - Pre-order and food will be here from Trasca
- Classroom Volunteers:
 - Parents will get emailed next week.
 - PTO does NOT pick room parent.
 - Do need to be a PTO member in order to be a Room Parent, they are a liason between the PTO and classroom.
 - You can still volunteer for other roles if you are not a PTO member.
 - Some teachers desired more than one parent.
- Curriculum Chat:
 - September 7th.

VP Middle School: Jessica Darneau

- MS Volleyball Tailgate:
 - Sept 12th
 - MS to tailgate from 4:30-5:30
 - Grilling burger and hot dogs
 - Outdoor games
 - Possible teacher verses student VB game
 - Having a white out with everyone wearing white and having pompoms
- Bobcat Brigade:
 - Program where you adopt the teacher an gifts teacher tokens through the year (5 times)
 - Fun way to keep love coming into our middles school teachers
 - Completely full as of last night (Sam)
 - Teacher fills out things they like so the Brigadier knows what to gift them
- MS Dance:
 - Nov 9th
- MS Semi-Formal:
 - April 19th to be held at the Link

Treasure's Comments: Brittany Hulsey

- Tech prescriptions are funded by the PTO funds along with staff appreciation, back to school breakfast and lunch, school improvements
- Balance is \$121,982
- Holding reserves at \$81,340
- Bolt Money:
 - Biggest fundraiser
 - Part of money went to upgrading cafeteria equipment which is \$26,000
 - 3 quotes have to be submitted and approved by the school board
 - March 1st for Elementary, Feb 23rd for MS Glow
 - Kept \$110,022 from last year that was raised through Bolt
 - Money goes to extra support for teachers, STEAM expenses, etc
 - Four 3d printers, stem kits, electronic kits, etc

- Set aside is \$14,590
 - Will put a plan together on how that will be used
- Updates to Budget:
 - Process goes through the board
 - By Laws say we need a vote to increase funds for budget if under \$1,000
 - Did increase 2 events:
 - Kinder social added \$500 to support event
 - Back to school breakfast and lunch \$350
- Current membership earnings:
 - Updates \$29,359 as of this morning which also comes from support of staff
 - Budget was projected \$22,500 so we have far exceeded that.
 - 478 members as of now, last year we were at 269
 - We have doubled the membership and increased our revenue
- Partners:
 - Local businesses sponsoring us
 - Income \$36,500 to date, in kind makes it \$58,750
 - Donates services or goods (Link has donated us event space with in kind)
 - Ben & Jerry donated for character counts
 - Burn donated certificates for boot camp
 - Link is getting 10% back on membership fees with them who has a child at PVA

Upcoming Event Dates:

- Spirit Store open August 21st-September 10th
- Spirit Night: Panera Bread August 23rd
- Parent Social at Really Good Beer August 24th
- Back to School Bingo (caps at 350) August 25th
- Elementary Curriculum Chat Sept 7th
- Charleston Wraps September 11-27th
- Volleyball Tailgate September 12th
- Sept 20th at 6pm is next member meeting

New Business:

- Will send out a calendar of events
- Cafeteria volunteers will go out after school fine tunes their process and will open up late September to parents.
- To eat with your child, the lunchroom is full during lunch time so being able to eat with your child is not something that can et be done

Adjourn Meeting @ 9:44 a.m.

